

BACKGROUND

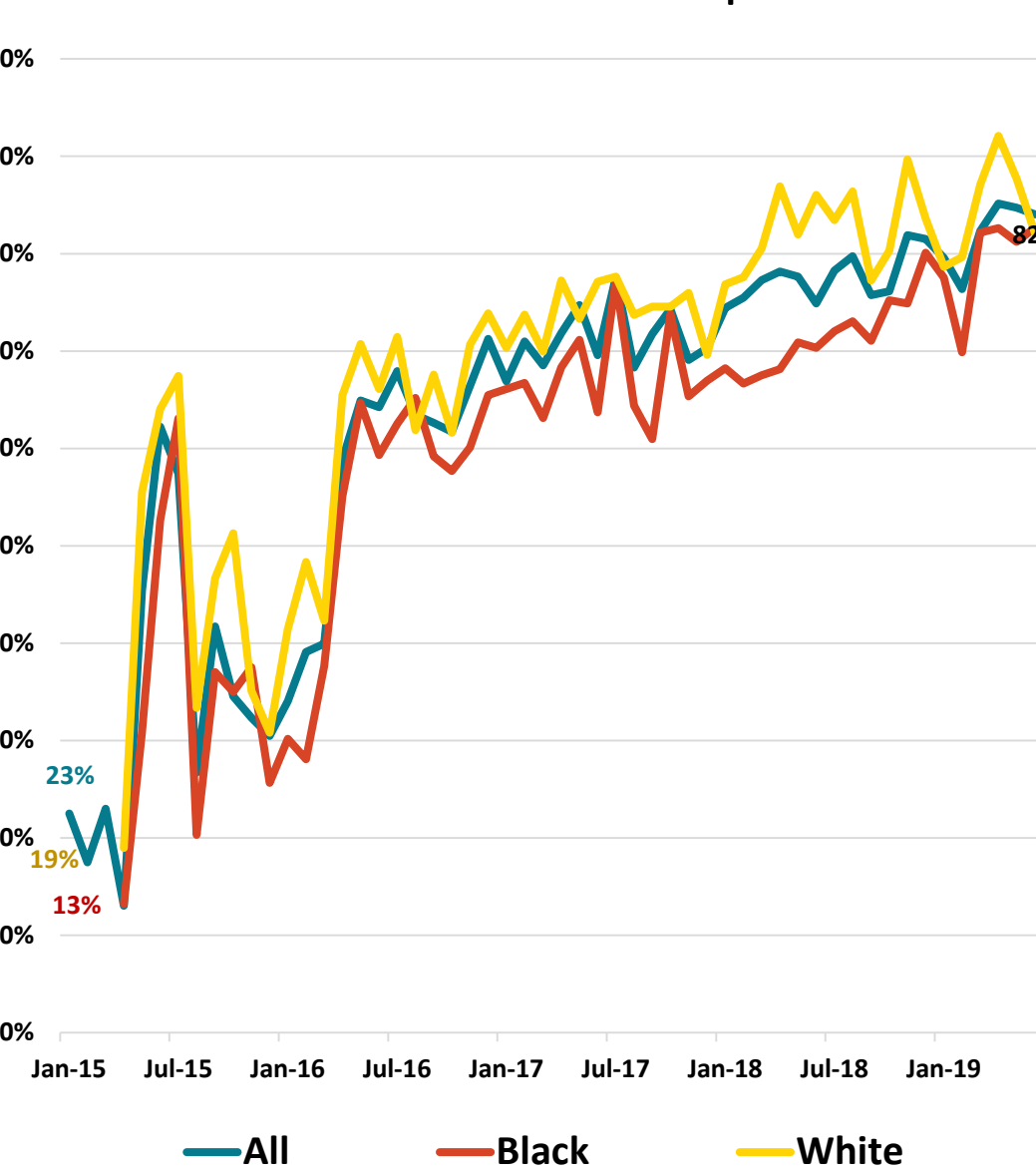
Communities and Hospitals Advancing Maternity Practices (CHAMPS) has demonstrated improvements in maternity care practices and shrinkage in gaps between care in the Black/African American population compared to the non-Black/AA population in the southern United States; however, safety concerns regarding rooming-in and skin-to-skin continue to exist in the literature and are being discussed by hospital staff. The creation and implementation of a train-the-trainer (TTT) Safe Implementation of Evidence-Based Maternity Practices Workshop for hospital educators, and a safety checklist for hospitals, has potential to enable adoption of safety with the Ten Steps and support for exclusive breastfeeding.

CHAMPS Hospitals MS (January 2015-June 2019)

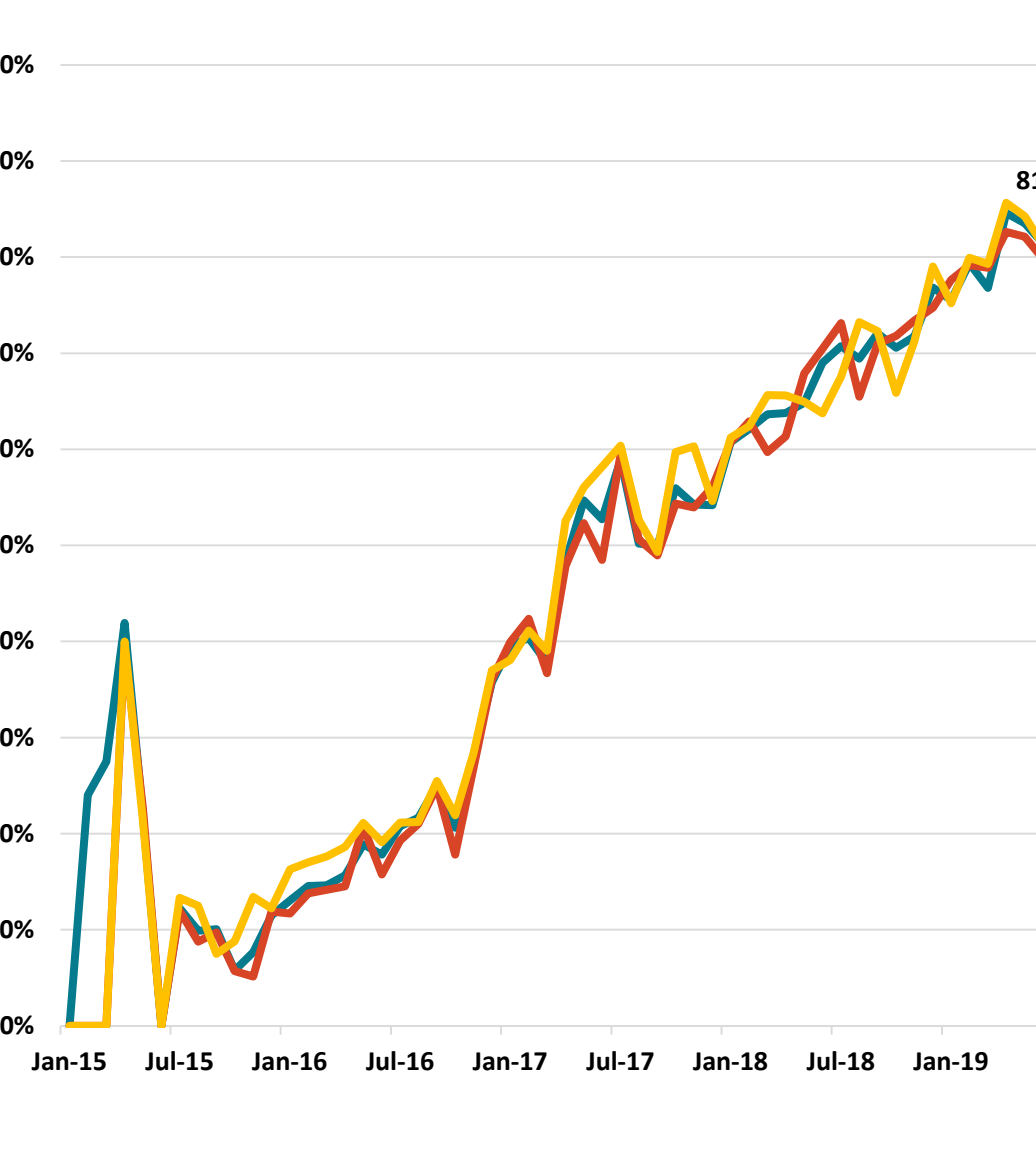
- By September 2019, >90% of all Mississippi hospitals were pursuing Baby-Friendly status and 11 CHAMPS hospitals, and 13 total hospitals in MS have achieved Baby-Friendly Designation.
- Given the rapid pace of change throughout the state the Safe Implementation of Evidence-Based Maternity Practices (SIEBMP) Curriculum was developed to prevent sentinel events and support continued transformative change.
- The SIEBMP Curriculum was developed as both a TTT as well as a health care practitioner training. The TTT enabled trainees to be deployed throughout the state conducting staff trainings using the CHAMPS Platform and materials.

CHAMPS CREATES RAPID IMPROVEMENT IN SKIN-TO-SKIN CARE AND ROOMING-IN THROUGHOUT MS

Average Skin-to-Skin Vaginal Rate for Wave 1 CHAMPS Hospitals



Average Rooming-In Rate for Wave 1 CHAMPS Hospitals



METHODS

Using a SIEBMP Curriculum that employs the principles of visual design, and interactive, case-based participation to enhance learning, a TTT approach for dissemination, and a safety checklist, hospital educators have partnered to adopt safety strategies around: skin-to-skin care, room sharing without bed sharing, and prevention of falls. This SIEBMP Curriculum was created and piloted in Mississippi, a region of the US with known breastfeeding disparities and increased infant mortality.



SAFETY CURRICULUM OUTLINE

Safety during skin-to-skin (step 4); and while rooming-in (step 7)

SAFETY TRAINING IMPLEMENTATION

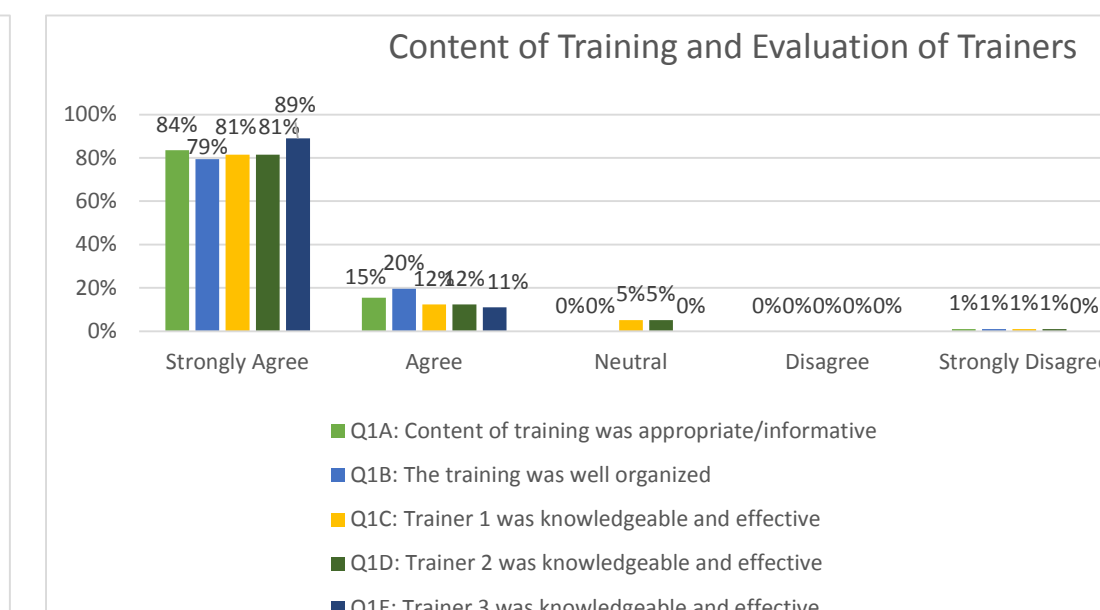
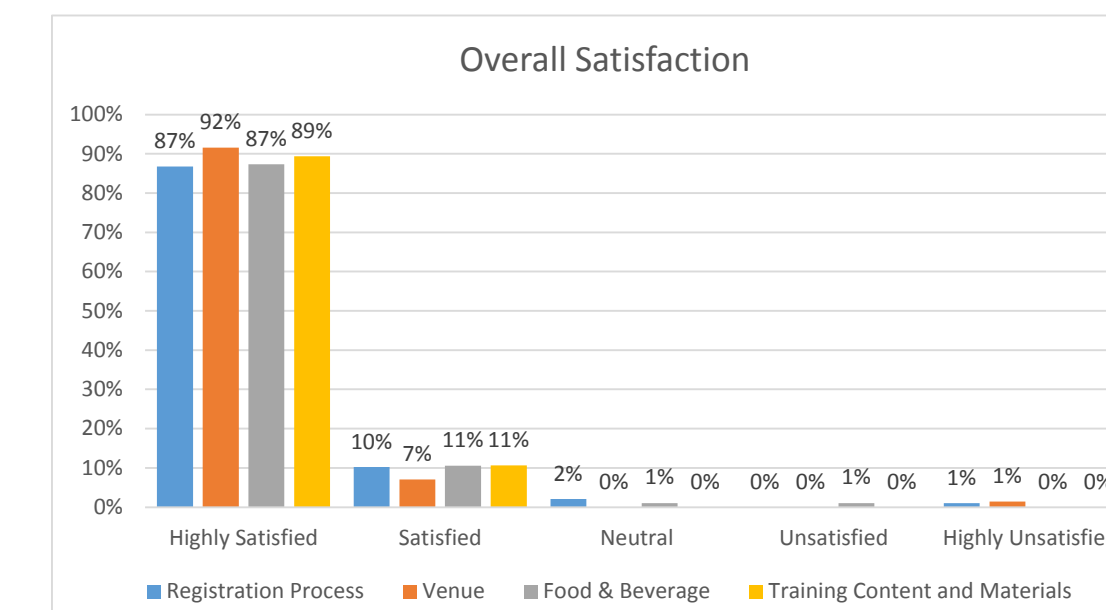
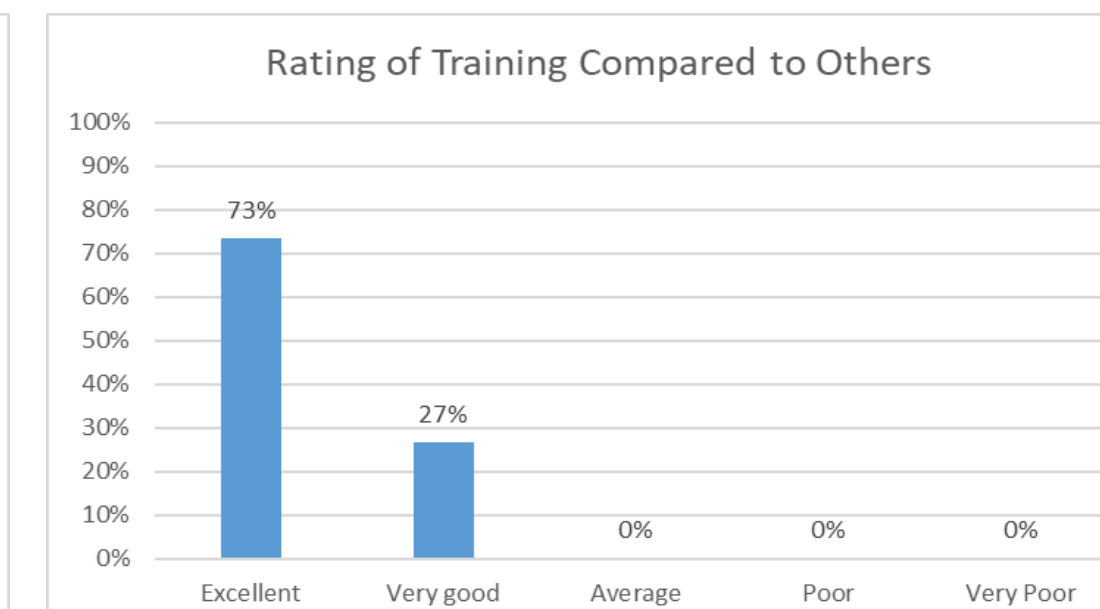
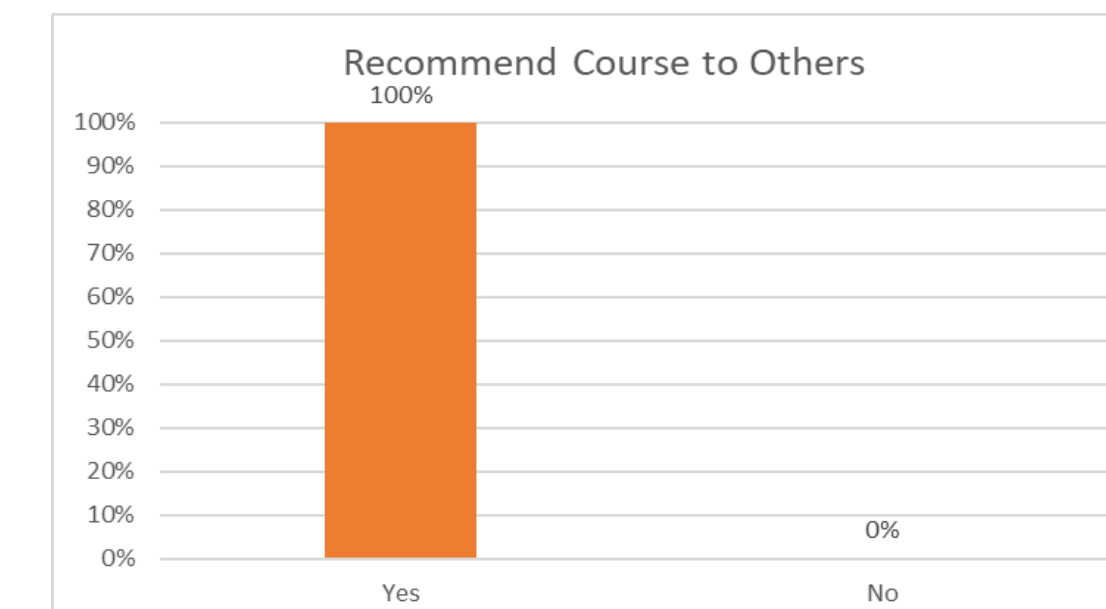
“Safe Implementation” Training	Number of Attendees as of June 2019
Total Number of Regular Trainings	3
Number of Trained	100
Total Number of TTT	2
Number Trained	22



MS Baptist Hospital, TTT October 2018

RESULTS

Evaluations:



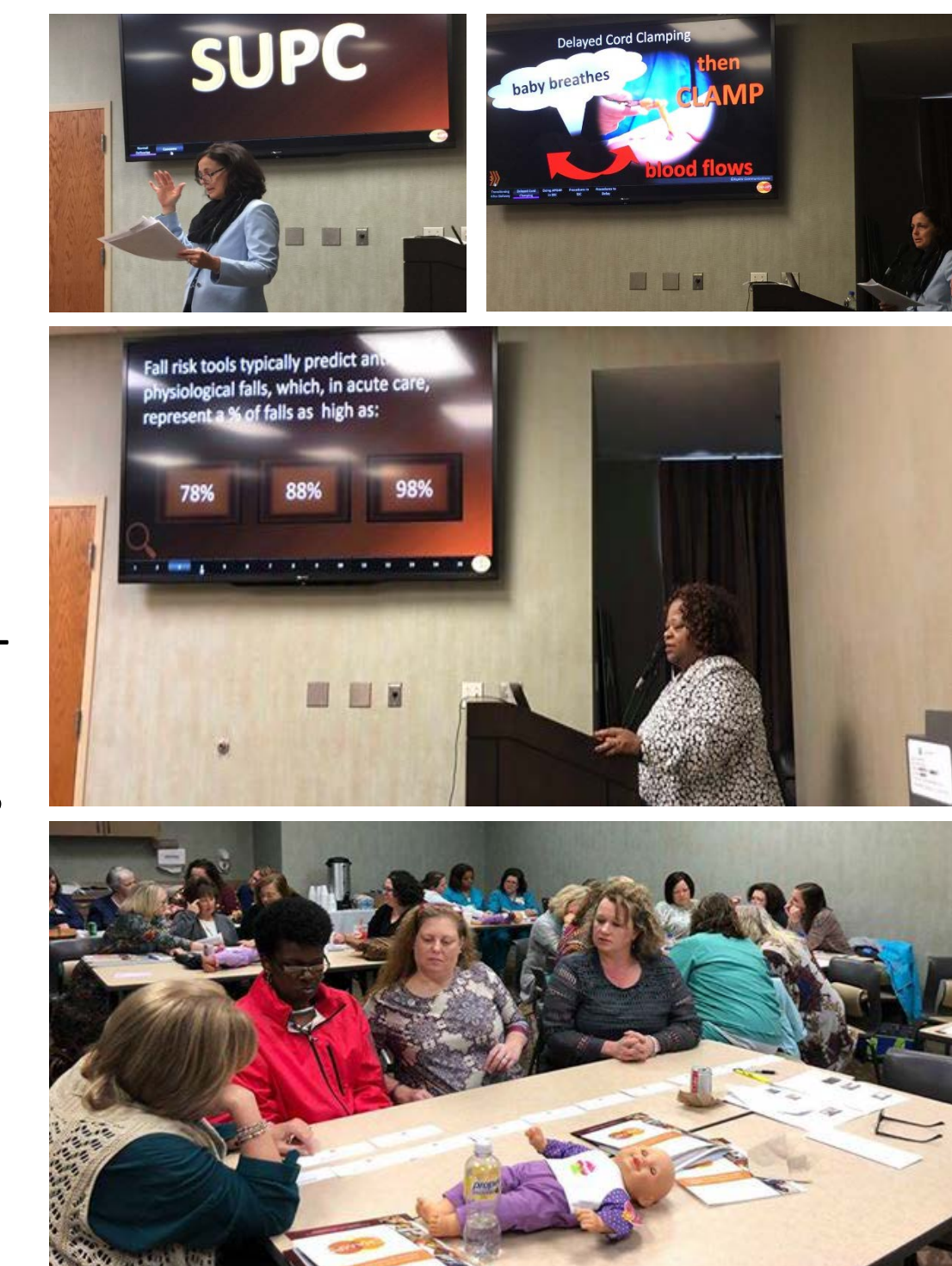
Participant Quotes:

What was the most beneficial aspect of this course?

- Information needed to move forward with Baby-Friendly
- Better understanding of the "why" behind current recommendations
- Teaches how to safely do skin-to-skin care
- Open discussions, case scenarios

What will you do with the information you have learned?

- Inform and re-educate staff
- Implement in everyday practice
- Share with the families I serve
- Provide staff training



CONCLUSIONS

- It is possible to implement a SIEBMP Curriculum that improves safe implementation of the Ten Steps and Baby-Friendly designation as well as improves health equity by decreasing disparities in breastfeeding.
- Staff involved in education and training, as well as front line staff, can improve practices to enhance safety while implementing the BFHI.