COMMUNITIES AND HOSPITALS ADVANCING MATERNITY PRACTICES (CHAMPS) has demonstrated improvements in maternal care practices and shrinking gaps between care in the Black/African American population compared to the non-Black/AA population in the southern United States; however, safety concerns regarding rooming-in and skin-to-skin continue to exist in the literature and are being discussed by hospital staff. The creation and implementation of a train-the-trainer (TTT) Safe Implementation of Evidence-Based Maternity Practices Workshop for hospital educators, and a safety checklist for hospitals, has potential to enable adoption of safety with the Ten Steps and support for exclusive breastfeeding.}

**SAFETY CURRICULUM OUTLINE**

Safety during skin-to-skin (step 4); and while rooming-in (step 7)

**SAFETY TRAINING IMPLEMENTATION**

- **“Safe Implementation” Training**
  - Number of Attendees as of June 2019
    - Total Number of Regular Trainings: 3
    - Number of Trained: 100
    - Total Number of TTT: 2
    - Number Trained: 22

**RESULTS**

- **Average Skin-to-Skin Vaginal Rate for Wave 1 CHAMPS Hospitals**
- **Average Rooming-In Rate for Wave 1 CHAMPS Hospitals**

**CONCLUSIONS**

- It is possible to implement a SIEBMP Curriculum that improves safe implementation of the Ten Steps and Baby-Friendly designation as well as improves health equity by decreasing disparities in breastfeeding.
- Staff involved in education and training, as well as front line staff, can improve practices to enhance safety while implementing the BFHI.

**Participant Quotes:**

What was the most beneficial aspect of this course?

- Information needed to move forward with Baby-Friendly
- Better understanding of the "why" behind current recommendations
- Teaches how to safely do skin-to-skin care
- Open discussions, case scenarios

What will you do with the information you have learned?

- Inform and re-educate staff
- Implement in everyday practice
- Share with the families I serve
- Provide staff training

**METHODS**

Using a SIEBMP Curriculum that employs the principles of visual design, and interactive, case-based participation to enhance learning, a TTT approach for dissemination, and a safety checklist, hospital educators have partnered to adopt safety strategies around: skin-to-skin care, room sharing without bed sharing, and prevention of falls. This SIEBMP Curriculum was created and piloted in Mississippi, a region of the US with known breastfeeding disparities and increased infant mortality.

**BACKGROUND**

- **CHAMPS Hospitals MS (January 2015-June 2019)**
  - By September 2019, >90% of all Mississippi hospitals were pursuing Baby-Friendly status and 11 CHAMPS hospitals, and 13 total hospitals in MS have achieved Baby-Friendly Designation.
  - Given the rapid pace of change throughout the state the Safe Implementation of Evidence-Based Maternity Practices (SIEBMP) Curriculum was developed in Mississippi to prevent sentinel events and support continued transformative change.
  - The SIEBMP Curriculum was developed as both a TTT as well as a health care practitioner training. The TTT enabled trainees to be deployed throughout the state conducting staff trainings using the CHAMPS Platform and materials.

**CHAMPS CREATES RAPID IMPROVEMENT IN SKIN-TO-SKIN CARE AND ROOMING-IN THROUGHOUT MS**

- **Average Skin-to-Skin Vaginal Rate for Wave 1 CHAMPS Hospitals**
- **Average Rooming-In Rate for Wave 1 CHAMPS Hospitals**

**METHODS**

- **Content of Training and Evaluation of Trainers**
  - Q1A: Content of training was appropriate/informative
  - Q1B: Content of training was easy to understand
  - Q1C: Trainer 1 was knowledgeable and effective
  - Q1D: Trainer 2 was knowledgeable and effective
  - Q1E: Trainer 3 was knowledgeable and effective

- **Evaluations:**
  - Overall Satisfaction
  - Recommendation to Others
  - Rating of Training Compared to Others

**CONCLUSIONS**

- **Parham A, Casalino LP, Brown MM.** 2018. "Safe Implementation" Evaluations:
  - Strongly Agree Agree Neutral Disagree Strongly Disagree
  - 79% 81% 89% 92% 97%

**SAFETY TRAINING IMPLEMENTATION**

- **Number of**
  - Total Number of Regular Trainings: 3
  - Number of Trained: 100
  - Total Number of TTT: 2
  - Number Trained: 22

**RESULTS**

- **Evaluations:**
  - Strongly Agree Agree Neutral Disagree Strongly Disagree
  - 79% 81% 89% 92% 97%