



## Mississippi CHAMPS Conference: Interactive Agenda

Thursday, November 17<sup>th</sup>, 2016

Our Mississippi CHAMPS Conference was a great success! Over 120 attendees joined us in Flowood, Mississippi on November 17th to discuss Baby-Friendly, evidence-based maternity care, support for fathers and vulnerable mothers, and engaging our communities. Below are links to our speakers' slides, along with links to additional resources and websites. If you cannot find something that you were looking for, please email us at [CHAMPSbreastfeed@gmail.com](mailto:CHAMPSbreastfeed@gmail.com).

### CHAMPS Overview and Updates for Mississippi

Anne Merewood, PhD, MPH, IBCLC, CHAMPS Project Director, Associate Professor of Pediatrics, Boston University School of Medicine; Kimarie Bugg, FNP-BC, MSN, CLC, President and CEO of Reaching Our Sisters Everywhere (R.O.S.E); Sarah Broom, MD, Medical Director of Blue Cross Blue Shield of Mississippi

### Culture, Trauma, and Breastfeeding: It Is All Connected

Camie Jae Goldhammer, LICSW, MSW, IBCLC, CHAMPS Consultant, Founder of Chair Native American Breastfeeding Coalition of Washington

- Connect Camie Jae Goldhammer: [Camie@CamieGoldhammer.com](mailto:Camie@CamieGoldhammer.com)

### Pre-Father Care

Charles C. Daniels Jr., MSW, LICSW, CEO and Founder of Fathers' Uplift

- Check out the Fathers' Uplift website at [www.fathersuplift.org](http://www.fathersuplift.org)

### Breastfeeding Support: What Men Got to Do With It?

Muswamba Mwamba, MS, MPH, IBCLC, RLC, Breastfeeding Peer Dads, Coordinator for the City of Dallas WIC Program

- [Dallas WIC Website](#) (includes information on their Peer Dads program)
- [Major Factors Influencing Breastfeeding Rates: Mother's Perception of Father's Attitude and Milk Supply](#). Samir Arora, Cheryl McJunkin, Julie Wehrer, Phyllis Kuhn. Pediatrics Nov 2000, 106 (5) e67.

### An Unbreakable Bond...Bringing Baby-Friendly to the OR

Natasha Goss-Voisin, MD, OB/GYN at Ochsner St. Anne General Hospital; Rodney Gisclair Jr., Lead Certified Registered Nurse Anesthetist at Ochsner St. Anne General Hospital

- If you would like to connect with these speakers please email the [CHAMPS Team](#)

### Safe Sleep and the Ten Steps: Controversies and the Resolutions

Lori Feldman Winter, MD, MPH, CHAMPS Physician Lead, Director of Division of Adolescent Medicine at Cooper University Healthcare

- **AAP Clinical Report:** [Safe Sleep and Skin-to-Skin Care in the Neonatal Period for Healthy Term Newborns](#)
- **AAP Policy Statement:** [SIDS and Other Sleep-Related Infant Deaths: Updated 2016 Recommendations for a Safe Infant Sleeping Environment](#)

### The Assessors Are Coming! Prepping for a Baby-Friendly Onsite Assessment

Anne Merewood, PhD, MPH, IBCLC, CHAMPS Project Director; Kathy Parkes, MSN-Ed, BSPsy, RN, IBCLC, FILCA, Lactation Consultant at CHRISTUS Santa Rosa Hospital – New Braunfels

### Decreasing Supplementation

Lori Feldman-Winter, MD, MPH, CHAMPS Physician Lead; Renée Boynton-Jarrett, MD, ScD, Pediatrician at Boston Medical Center and Founding Director of Vital Village Network

- [BiliTool Website](#) (BiliTool is designed to help clinicians assess the risks toward the development of hyperbilirubinemia or "jaundice" in newborns over 35 weeks gestational age)
- **AAP Clinical Practice Guidelines:** [Management of Hyperbilirubinemia in the Newborn Infant 35 or More Weeks of Gestation](#)
- **ABM Clinical Protocol #1:** [Guidelines for Blood Glucose Monitoring and Treatment of Hypoglycemia in Term and Late-Preterm Neonates, Revised 2014](#)

### Setting up a Baby Café

Kimarie Bugg, FNP-BC, MSN, CLC, Reaching Our Sisters Everywhere; Tawanda Logan-Hurt, BSW, Breastfeeding Coordinator, District III

- [Baby Café Website](#)

### Prenatal Breastfeeding Curriculums

Vicki Walters, RN, BS, Director of Women's Services, NICU, and Pediatrics at Merit Health Wesley; Christy Brooks, RN, IBCLC, Lactation Consultant at St. Francis Hospital-Bartlett; Betsy Dawson, BSN, MSN, FNP-C, Family Nurse Practitioner at South Sunflower County Hospital

- [Ready, Set, Baby Prenatal Education Materials](#): These publicly available, free materials include all the recommended educational content for Step 3 included in the Baby-Friendly Guidelines and Evaluation Criteria, plus additional information, as recommended by the Academy of Breastfeeding Medicine

### Meeting the International Code: Formula Purchasing, Banning the Bags, and Selling Supplies

Laura Burnham, MPH, CHAMPS Project Manager; Kirsten Krane, MS-MPH, RDN, CLC, CHAMPS Project Manager; Paula Hamilton, RNC-OB, BSN, CCE, IBCLC, RLC, CPST, Perinatal Educator/Facilitator, OCH Regional Medical Center

- [WHO International Code of Marketing of Breast-milk Substitutes](#)
- [FAQs on The International Code of Marketing of Break-milk Substitutes](#)

### Train the Trainer-How to Teach the 4 Hour Skills Course

Cathy Carothers, BLA, IBCLC, RLC, FILCA, Co-Director of Every Mother, Inc.

