CONFERENCE REPORT:
Maternity Care & Infant Feeding in Indian Country

May 1, 2014

Hosted by The Breastfeeding Center in collaboration with the US Breastfeeding Committee and funded by the Kellogg Foundation
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The Maternity Care & Infant Feeding in Indian Country Conference was a one day conference, highlighting the past, present, and future of maternity care and infant feeding in Indian Country, focusing on promoting breastfeeding at birth through achieving Baby-Friendly™ hospital designation.

**CONFERENCE OBJECTIVES**

- Share strategies for achieving Baby-Friendly hospital designation.
- Focus on culturally rooted community efforts to successfully promote and support breastfeeding in Indian Country.
- Provide an opportunity for networking and partnership to advocate for breastfeeding friendly practices, policies, and services in our hospitals, clinics, and communities.

**Conference Organizer**

**The Breastfeeding Center**

Founded in 1999, and part of the Division of General Pediatrics at Boston Medical Center, The Breastfeeding Center is one of the most prominent breastfeeding research, teaching, and advocacy centers in the United States. Nationally, The Breastfeeding Center is supporting the growth and development of the Baby-Friendly Hospital Initiative, which promotes optimal maternity care for all women, and increases breastfeeding initiation, duration, and exclusivity.

To learn more, visit: [www.bmc.org/breastfeedingcenter.htm](http://www.bmc.org/breastfeedingcenter.htm)

**Conference Funding**

**The W.K. Kellogg Foundation**

Founded in 1930 as an independent, private foundation by breakfast cereal pioneer Will Keith Kellogg, the Kellogg Foundation is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to create conditions in which vulnerable children can realize their full potential in school, work, and life. The Kellogg Foundation is supporting this conference as part of its mission to promote exclusive breastfeeding for 6 months and racial equity in breastfeeding.

To learn more, visit: [www.wkkf.org](http://www.wkkf.org)
Indian Health Service Tele-Behavioral Health Center for Excellence
To learn more, visit: https://sites.google.com/site/ihstbhce/

Native American Breastfeeding Coalition of Washington
Camie Goldhammer, MSW, LICSW, IBCLC
Phone: (206) 854-7592
E-mail: nabcwa@gmail.com

The Navajo Area Baby-Friendly Task Force
To learn more, contact: Jeannette Yazzie, eMBA, BSN, RN,
Phone: (928) 871-1329/5842
E-mail: jeannette.yazzie@ihs.gov

The Navajo Nation Breastfeeding Coalition
To learn more, visit: http://navajobreastfeedingcoalition.webs.com/

The New Mexico Breastfeeding Task Force
To learn more, visit: http://www.breastfeedingnewmexico.org/index.html

United States Breastfeeding Committee
To learn more, visit: www.usbreastfeeding.org

Conference Advisory Committee
Camie Jae Goldhammer, MSW, CLE, IBCLC Native American Breastfeeding Coalition of Washington
Antoinette Kleiner, RN, IBCLC Nurse Educator Shiprock Service Unit
Neva Kayaani, BSN Public Health Nurse Consultant at IHS, Albuquerque
Bethany Moody, RN, MSN, CNM Maternal Child Health Nurse for Potawatomi Nation
Ora Nez, Breastfeeding Peer Counselor, Navajo WIC
Mona Owaleon, RN Director of Public Health Nursing at Zuni Comprehensive Community Health Center
Carrie Rigsby, RN, BSN Staff Nurse and Baby-Friendly Lead at Cherokee Nation’s Hastings Hospital, OK
Amanda Singer, CLC, Navaho Nation Breastfeeding Coalition Chair
Jana Towne, BSN, MHA, Nurse Executive at Whiteriver Indian Hospital, AZ
Jeannette Yazzie, MBA, BSN, RN, Chief Nurse for Indian Health Service-Navajo Area Region
Those working with Native American institutions and communities received scholarships for registration costs. To facilitate even greater participation, accommodation and travel scholarships were also available.

In addition to a broad geographic and Tribal representation, the conference brought together a variety of institutions and community groups. Fifteen IHS and Tribal hospitals sent participants, as did 13 health centers, and 13 community groups, including WIC. An additional 20 other institutions and organizations took part, including 2 medical schools, 5 universities, and several Tribal organizations. Representatives from the US Breastfeeding Committee, the Centers for Disease Control and Prevention, and Baby-Friendly USA provided a national perspective.
Preconference Reception, Wednesday, April 30th

An evening preconference reception gave an opportunity for attendees to meet, network, and gain knowledge and insight in various topics of interest during round table sessions and task force meetings. Topics such as BFHI in Indian hospitals, physician involvement, Baby-Friendly community development, coalition development, and a focus on BFHI in Alaska, provided round table themes for engaging conversation.

The reception also showcased the work of various hospitals, health centers, and community groups through a poster session. Participants commented on the value of hearing from other facilities, and seeing their resources during this event.

The evening highlighted the hospitals that had already gained Baby-Friendly designation: Claremore Indian Hospital, Hopi Health Care Center, Phoenix Indian Medical Center, Pine Ridge PHS Indian Hospital, Quentin N. Burdick Memorial Health Care Facility, Rosebud Indian Health Service Hospital, Whiteriver Indian Hospital, and Zuni Comprehensive Community Health Center. Jennifer Matranga, from Baby-Friendly USA, asked each hospital to come forward as the Grammy Award-winning, Black Eagle drum group performed a moving honor ceremony.
Main Conference, Thursday May 1st

Neva Kayaani, a Public Health Nurse with IHS in Albuquerque began the day with welcome remarks and an opening ceremony.

Speakers, from various backgrounds and expertise, presented throughout the day, and included the former surgeon general of Navajo Nation, Gayle Dine’Chacon, MD. Her keynote address ‘Talk the Beauty and Walk the Beauty,’ was a personal exploration of Native culture and the power of breastfeeding. Native speaker, Beth Moody, Maternal and Child Health Nurse for the Nottawaseppi Huron Band of the Potawatomi, spoke with passionate and humor about the resurgence of cultural identity, food sovereignty and the role of the Elders in breastfeeding. Camie Goldhammer, MSW, IBCLC, described the impact of historical trauma on Native peoples across generations with implications for parenting and breastfeeding practices in her moving and powerful presentation, “All My Relations: An Intergenerational Approach to Breastfeeding Support.” Rafael Perez-Escamilla, PhD, professor at the Yale School of Public Health, inspired conference goers to scale up their Baby-Friendly hospital efforts, describing the components of Brazil’s successful national plan to support breastfeeding at the community level.

The conference included two panel discussions, which covered specific strategies for implementing Baby-Friendly in the hospital as well as in the community. Hospital panelists addressed topics such as staff education, medical record documentation, and practical strategies to accomplish key steps of Baby-Friendly™. Public Health Nurses and community organizers discussed building links between hospitals and Baby-Friendly™ communities and effective strategies for reaching teens. Participants came away inspired to create change in their own hospitals and communities.

There were several opportunities for engagement and discussion during the day. Attendees participated in a poster session where various hospitals, health care centers, and community groups shared their experiences promoting breastfeeding and the Baby-Friendly Initiative. A ‘Vote with your Feet’ session allowed attendees to nominate topics for discussion and then meet in small groups to share their ideas.

In closing, Neva Kayaani led the Departure Ceremony. At the end of the day, participants came away re-energized and expressed a desire for a two day conference in the future.
Attendees indicated how much they agreed or disagreed with the following statements:

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content of conference sessions was appropriate/informative</td>
<td>85%</td>
<td>13%</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>86</td>
</tr>
<tr>
<td>The conference was well organized</td>
<td>82%</td>
<td>16%</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>86</td>
</tr>
<tr>
<td>The conference staff was helpful and courteous</td>
<td>86%</td>
<td>14%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>86</td>
</tr>
</tbody>
</table>

Attendees indicated their satisfaction with the following conference logistics:

<table>
<thead>
<tr>
<th>Logistics</th>
<th>Highly Satisfied</th>
<th>Satisfied</th>
<th>Neutral</th>
<th>Unsatisfied</th>
<th>Highly Unsatisfied</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Process</td>
<td>80%</td>
<td>18%</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>81</td>
</tr>
<tr>
<td>Venue</td>
<td>73%</td>
<td>24%</td>
<td>2%</td>
<td>1%</td>
<td>0%</td>
<td>81</td>
</tr>
<tr>
<td>Food and Beverage</td>
<td>48%</td>
<td>31%</td>
<td>14%</td>
<td>6%</td>
<td>1%</td>
<td>81</td>
</tr>
<tr>
<td>Conference Content</td>
<td>82%</td>
<td>17%</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>81</td>
</tr>
</tbody>
</table>

Attendees rated this conference compared to other conferences they attended in the past:

<table>
<thead>
<tr>
<th>Logistics</th>
<th>Excellent</th>
<th>Very Good</th>
<th>Average</th>
<th>Poor</th>
<th>Very Poor</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Process</td>
<td>68%</td>
<td>31%</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>81</td>
</tr>
</tbody>
</table>
Attendees rated their satisfaction with each speaker on a scale of 1 to 5 (5 being highly satisfied, 1 being highly unsatisfied):

<table>
<thead>
<tr>
<th>Average Attendee Ratings</th>
<th>Content Quality</th>
<th>Presentation Length</th>
<th>Speaker Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gayle Dine Chacon</td>
<td>4.72</td>
<td>4.71</td>
<td>4.68</td>
</tr>
<tr>
<td>Bethany Moody</td>
<td>4.94</td>
<td>4.82</td>
<td>4.92</td>
</tr>
<tr>
<td>Camie Jae Goldhammer</td>
<td>4.88</td>
<td>4.83</td>
<td>4.90</td>
</tr>
<tr>
<td>Rafael Perez-Escamilla</td>
<td>4.86</td>
<td>4.77</td>
<td>4.86</td>
</tr>
<tr>
<td>Panel 1: Strategies for Baby-Friendly Hospital Success</td>
<td>4.76</td>
<td>4.74</td>
<td>4.78</td>
</tr>
<tr>
<td>Panel 2: Community Involvement Strategies</td>
<td>4.62</td>
<td>4.56</td>
<td>4.64</td>
</tr>
<tr>
<td>Poster Breakout Session</td>
<td>4.69</td>
<td>4.54</td>
<td>4.54</td>
</tr>
</tbody>
</table>

General Comments:

Gayle Dine Chacon
- “Very powerful, great speaker!”
- “All truly passionate about this topic. Thank you!”
- “Amazing, moving, refreshing.”

Bethany Moody
- “I could have listened all day!! Was bummed when she finished.”
- “I love having the Elders being a part of the BF education.”
- “Lots of comedy. Breastfeeding is fun!! Could have been longer”

Camie Jae Goldhammer
- “Shared info that is needed to learn about historical trauma and native women in families and breastfeeding.”
- “Very moving and motivating! Beat the vicious cycle in a healthy way.”
- “So moving and informative-would love to hear more”

Rafael Perez-Escamilla
- “Excellent credit for citations presented!”
- “Very good evidence to take back to Hospital”
- “Great content and global perspective”

Panel 1: Strategies for Baby-Friendly Hospital Success
- “Thank you for sharing your experiences with BFHI”
- “Excellent flow of the session each panelist complemented”
- “Very applicable information-Loved it!”

Panel 2: Community Involvement Strategies
- “All truly passionate about this topic. Thank you!”
- “All did well-could we have more time”

Poster Breakout Session
- “Liked the posters but would have liked to have heard everyone speak”
- “It was great to hear from other facilities and see their resources”
• “I enjoyed learning about other locations. I wish I could have listened to presentations in other rooms though.”

Preconference Reception Evaluation

109 people attended the preconference reception. A list of the round tables are provided below:

**Session 1**
- Baby-Friendly Hospitals
- Physician Involvement
- Baby-Friendly Community Development
- Peer Counseling Programs Models
- Nurses, leadership and the BFHI

**Session 2**
- Navajo Area Baby-Friendly Task Force Meeting
- Coalition development
- Focus on Alaska
- Breastfeeding and Diabetes Prevention
- Public Health Nursing and Breastfeeding Support

Attendees rated the preconference reception on a scale of 1 to 5 (5 being highly satisfied and 1 being highly unsatisfied):

<table>
<thead>
<tr>
<th>Average Rating</th>
<th>Highly Satisfied</th>
<th>Satisfied</th>
<th>Neutral</th>
<th>Unsatisfied</th>
<th>Highly Unsatisfied</th>
<th>n</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.83</td>
<td>86%</td>
<td>10%</td>
<td>4%</td>
<td>0%</td>
<td>0%</td>
<td>110</td>
</tr>
</tbody>
</table>

Topics to Include for next time:

Attendees provided topics they would like future conferences to cover:
- Men’s role in breastfeeding/Father Involvement
- How to sustain designation and keeping the momentum going
- Fatherhood program, info on medical challenges (cleft etc.)
- Siblings and Pediatric Care
- More information on the baby friendly and how it is presented in each hospital
- Participants who are breastfeeding their kids at the conference to talk about their experience
- What percentage of men participate in birth/breastfeeding

**Most Beneficial aspect of Conference**

*Attendees listed what they found most beneficial about the conference:*

- Learned about how BFHI is implemented in other facilities
- Sharing experiences, ideas and the passion for BF.
- Hearing success stories, learning about historical trauma and impact on breastfeeding.
- Networking and learning what other facilities are doing.
- To see that our hospital isn’t the only one struggling with BF mothers.
- Camie Goldhammer, MSW, IBCLC
- Meeting other IHS BFHI task force teams from all over the US
- The stories, the perspectives from the different tribes on their journey to baby-friendly.
- Native tribal coalitions coming together.
- Dr. Chacon giving us a boost to teach our young!
- Listening to traditional healing/culture
- Many voices speaking in harmony
- Clarified many questions about BF designation. Very informative of cultural beliefs.

**Improvements**

*Attendees informed us how to improve the conference in the future:*

- Step 10 suggestions
- Family involvement—talk about breastfeeding and the family
- More connection time. Longer session (2 day conference). Could build more on break out session
- Include native BF moms/dads discussing their experiences involving community leaders and organizations in BF support
- 2 days not 1!! More chance for open forum and panel of experts.
- Continue to include different programs from within the US and their experiences (good/bad)
- Invite an elder/grandparent (all tribes) to express/talk about breastfeeding.
- Continuing ed. Credits
- More networking time. Maybe a 2 mile walk/run built into the program.
- Father role/responsibilities need to be addressed. Spokesperson on fathers’ views needs to be added.
- More physician involvement
Appendix A: Facilities Represented at Conference

Hospitals
1. Alaska Native Medical Center
2. Blackfeet Community Hospital
3. Cherokee Nation Hastings Hospital
4. Chickasaw Nation Medical Center
5. Chinle IHS Hospital
6. Crownpoint Health Care Facility
7. Gallup Indian Medical Center
8. Hopi Health Care Center
9. Northern Navajo Medical Center
10. Phoenix Indian Medical Center
11. Southeast Regional Health Consortium (SEARHC), Mt. Edgecumbe Hospital
12. Tséhootsoí Medical Center
13. Tuba City Regional Health Care Corporation
14. University of New Mexico Hospital
15. Whiteriver Indian Hospital

WIC/Community Groups
1. Cherokee Nation WIC
2. First Nations Community Healthsource
3. Native American Breastfeeding Coalition of Washington
4. Navajo Nation Breastfeeding Coalition
5. Navajo Nation WIC
6. New Mexico Breastfeeding Task Force
7. Northwest New Mexico First Born
8. Oregon Inter-Tribal Breastfeeding Coalition
9. Sonoma County Indian Health Project
10. St. Joseph Community Health
11. Taos Pueblo Tiwa Babies Home Visiting
12. Young Women United
13. Zuni WIC

Health Centers
1. Albuquerque Indian Health Center
2. Blackfeet Manpower One Stop
3. Chehalis Tribal Wellness Center
4. Dzilth Na O Dithle Health Center
5. First Nations Community Healthsource
6. Kayenta Health Center
7. Nahat’a Dzil Health Center
8. Nottawaseppi Huron Band of the Potawatomi, Southern Health Center
9. Pinon Health Center
10. Tohatchi Health Center
11. Tsáilé Health Center (IHS)
12. Winslow Indian Health Care Center
13. Zuni Comprehensive Community Health Center

Other
1. Albuquerque Area Indian Health Service
2. BabyFriendly USA
3. Bouvé College of Health Sciences, Northeastern University
4. Centers for Disease Control
5. Cooper Medical School of Rowan University
6. Dana Farber Cancer Institute
7. Inter Tribal Council of Arizona, Inc.
8. Navajo Area IHS
9. Norton Sound Health Corporation
10. Pueblo of Jemez Health & Human Services
11. Santa Fe Service Unit IHS
12. Southcentral Foundation
13. The Breastfeeding Center
14. United States Breastfeeding Committee
15. United Way, Santa Fe County
16. University of New Mexico Health Sciences Center
17. University of New Mexico School of Medicine
18. W. K. Kellogg Foundation
19. WA State Department of Health
20. Yale School of Public Health
Appendix B: Evaluation Form

Conference Evaluation Form

1. Please indicate how much you agree or disagree with the following statements

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neutral</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content of conference sessions was appropriate/informative</td>
<td></td>
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<tr>
<td>The conference was well organized</td>
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<tr>
<td>The conference staff was helpful and courteous</td>
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</tbody>
</table>

2. Please rate your satisfaction on a scale of 1 to 5 (1 being highly satisfied, 5 being highly unsatisfied) for each speaker in the categories listed below:

<table>
<thead>
<tr>
<th>Speaker/Session</th>
<th>Content quality</th>
<th>Length of presentation</th>
<th>Speaker performance</th>
<th>General Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gayle Dine’Chacon: “Talk the Beauty and Walk the Beauty”</td>
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<tr>
<td>Bethany Moody: “The Wisdom of Nokomis/Grandmother”</td>
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<tr>
<td>Rafael Perez-Escamilla: “Beyond the Baby-Friendly Hospital: Scaling up and Baby-Friendly Communities”</td>
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</tr>
<tr>
<td>Panel 1: Strategies for Baby-Friendly Hospital Success</td>
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<td>Panel 2: Community Involvement Strategies</td>
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<tr>
<td>Poster Breakout Session</td>
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</tbody>
</table>
Additional Comments:

3. Please indicate your satisfaction with the following:

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<thead>
<tr>
<th></th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Neutral</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Process</td>
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<tr>
<td>Venue</td>
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<tr>
<td>Food &amp; Beverage</td>
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</tr>
<tr>
<td>Conference Content</td>
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</tr>
</tbody>
</table>

4. Did you attend the pre-conference reception?  
   Yes  No

If you answered yes, please circle the session(s) you attended and rate them on a scale of 1 to 5 (1 being highly satisfactory 5 being highly unsatisfactory):

<table>
<thead>
<tr>
<th>Session 1</th>
<th>Content quality</th>
<th>Length of session</th>
<th>General Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baby-Friendly Hospitals</td>
<td></td>
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<tr>
<td>Physician Involvement</td>
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<tr>
<td>Baby-Friendly Community Development</td>
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<tr>
<td>Peer Counseling Program Models</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Nurses, leadership and the BFHI</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session 2</td>
<td>Content quality</td>
<td>Length of session</td>
<td>General Comments</td>
</tr>
<tr>
<td>Navajo Area Baby-Friendly Task Force Meeting</td>
<td></td>
<td></td>
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<tr>
<td>Coalition Development</td>
<td></td>
<td></td>
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<tr>
<td>Focus on Alaska</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breastfeeding and Diabetes Prevention</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Health Nursing and Breastfeeding Support</td>
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<td></td>
</tr>
</tbody>
</table>

5. Would you attend this conference in the future?  
   Yes  No

6. What topics would you like included next time?

7. Would you recommend this conference to others?  
   Yes  No

8. Rate this conference compared to other conferences of this type that you have attended in the past?  
   Excellent  Very good  Average  Poor  Very poor

9. What was the most beneficial aspect of this conference?

10. How else could this conference be improved?

Additional Comments:
Maternity Care & Infant Feeding in Indian Country Conference Agenda

Wed April 30, 2014 – Preconference Reception and Round Table Session
Registration Required; Appetizers; Cash Bar

3:00p-4:45p  Poster Set Up  Boardroom North
3:00p-4:45p  Registration  Atrium
5:00p-5:15p  Opening Ceremony and Blessing of the Food  Enchantment Ballroom
5:15p-7:15p  Poster Session and Information Tables  Enchantment Ballroom
5:15p-6:00p  Session 1: Round Tables/Special Interest Meetings  Enchantment Ballroom

Baby-Friendly Hospitals-Find Out More about the BFHI and Implementation in Indian Hospitals
Jennifer Matranga, MS, BSN, RN, CCE, IBCLC, Clinical Director, Baby-Friendly USA

Physician Involvement
Lori Feldman-Winter, MD, MPH, Professor of Pediatrics, Cooper Medical School of Rowan University; Nurit Harari, MD, Pediatrician, Chinle IHS Hospital; Gayle Dine’Chacon, MD, former Surgeon General Navajo Nation, Faculty, University of New Mexico Health Sciences Center

Baby-Friendly Community Development
Roger Edwards, ScD, Assistant Professor, Bouvé College of Health Sciences, Northeastern University; Rafael Perez-Escamilla, PhD, Professor, Yale School of Public Health; Amanda Singer, President, Navajo Nation Breastfeeding Coalition

Peer Counseling Program Models
Leota Begay, M.Ed., CLC and Ora Nez, Navajo Nation WIC; Euphemia John BS, IBCLC and Twila Whitekiller IBCLC, Cherokee Nation WIC; Ruby Wolf, WIC Director, Zuni WIC

Nurses, leadership, and the BFHI
Neva Kayaani, BSN, Public Health Nurse, Indian Health Service-Albuquerque Area Office; Carrie Rigsby, RN, BSN, Cherokee Nation Hastings Hospital; Jeannette Yazzie, eMBA, BSN, RN, Nurse Consultant/Chief Nurse, Indian Health Service-Navaajo Area

6:00-6:30p  Recognition of Indian Baby-Friendly Hospitals: Ceremony to Honor the Awardees with a performance by the Black Eagle drum group  Enchantment Ballroom

6:30 - 7:15p  Session 2: Round Tables/Special Interest Meetings  Enchantment Ballroom

Navajo Area Baby-Friendly Task Force Meeting
Antoinette Kleiner, BSN, MSN, IBCLC, Nurse Educator, Northern Navajo Medical Center; Jeannette Yazzie, eMBA, BSN, RN

Coalition Development
Kinkini Banerjee, Coalitions Relations Manager, United States Breastfeeding Committee; Camie Goldhammer, MSW, CLE, IBCLC, Founder & Chair, NABCW Birth & Family Center; Roberta Ortiz, CLE, Full Circle Doula, Founder, Oregon Inter-Tribal Breastfeeding Coalition; Beth Moody, RN, MSN, CNM, Maternal and Child Health Nurse; Amanda Singer

Focus on Alaska – the next BFHI frontier for Native Hospitals!
Roger Edwards, ScD; Sandy Haldane, BSN, MS, Director, MCH Service Line, Alaska Native Medical Center; Elizabeth Steimel, BSN, Norton Sound Health Corporation; Jana Towne, RN, Nurse Executive, Whiteriver Indian Hospital; Jennifer Matranga, MS, BSN, RN, CCE, IBCLC

Breastfeeding and Diabetes Prevention
Lori Feldman-Winter, MD, MPH

Public Health Nursing and Breastfeeding Support
Neva Kayaani, BSN; Mona Owaleon , RN, Public Health Nurse, Zuni Comprehensive Community Health Center; Angelina Smith, RN, BSN, MSN, Public Health Nurse, Northern Navajo Medical Center

A Mother-Baby Room will be available throughout the conference in the Boardroom North for mothers with infants
Thursday May 1, 2014- Maternity Care and Infant Feeding in Indian Country Conference

7:30a-8:30a  Registration & Breakfast

8:30a-8:45a  Welcome Remarks and Opening Ceremony- Neva Kayaani, BSN (Navajo), Public Health Nurse, IHS-Albuquerque Area (on behalf of the Dine’ people)

8:45a-9:30a  Baby-Friendly Indian Country: The New Standard of Care in Indian Country- Anne Merewood, PhD, MPH, IBCLC, Director, The Breastfeeding Center at Boston Medical Center

9:30a-10:15a  Keynote Speaker: Talk the Beauty and Walk the Beauty- Gayle Dine’ Chacon, MD (Navajo), former Surgeon General Navajo Nation, Faculty, University of New Mexico Health Sciences Center

10:15a-10:30a  Break- light refreshments will be served

10:30a-11:30a  Panel – Strategies for Baby-Friendly Hospital Success
Moderator: Jeannette Yazie, eMBA, BSN, RN (Navajo), Nurse Consultant, IHS-Navajo Area
Staff Education: Empowering Staff to Embrace the Change- Antoinette Kleiner, BSN, MSN, IBCLC, Nurse Educatror, Northern Navajo Medical Center
Documentation of Nursing Practices and Education in the Medical Record- LT Jenna Meyer, RNC, IBCLC, Clinical OB Nurse, Hopi Health Care Center
Building the BFHI at Your Hospital- Carrie Rigsby, RN, BSN (Cherokee), Cherokee Nation Hastings Hospital

11:30a-12:15p  Vote with Your Feet

12:15p-1:00p  Blessing of Food (Zuni Tribe), Lunch, & Poster Viewing

1:00p-1:30p  Breastfeeding in Potawatomi Country: The Wisdom of Gokmesnanek- Beth Moody, RN, MSN, CNM (Shawnee & Potawatomi), Maternal and Child Health Nurse for the Nottawaseppi Huron Band of the Potawatomi

1:30p-2:00p  All My Relations: An Intergenerational Approach to Breastfeeding Support- Camie Goldhammer, MSW, CLE, IBCLC (Sisseton-Wahpeton), Founder and Chair, NABCW Birth and Family Center

2:00p-2:40p  Breakout Sessions – Individual posters are listed in the conference booklet
Group 1: Community Outreach
Group 2: Breastfeeding Traditions
Group 3: Region-wide Work
Group 4: Hospitals

2:40p-2:50p  Break- light refreshments served

2:50-3:45p  Panel – Community Involvement Strategies
Moderator: Neva Kayaani, BSN (Navajo), Public Health Nurse, IHS-Albuquerque Area
Whiteriver Indian Hospital and the Community- Janise Biakedy, RN, BSN (Navajo), Public Health Nurse, Whiteriver Indian Hospital
Zuni Public Health Nursing- Keeping the Tradition: Breastfeeding for a Healthier Life- Mona Owaleon, RN (Zuni), Public Health Nurse, Zuni Comprehensive Community Health Center & Ruby Wolf (Zuni), WIC Director, Zuni WIC Program
Baby Steps towards a Baby-Friendly Community- Amanda Singer (Navajo), President, Navajo Nation Breastfeeding Coalition
Teen Pregnancy & Parenting Coalition- Carol Williamson (Blackfeet), Teen Pregnancy/Parenting Coalition Coordinator, Blackfeet Manpower One Stop

3:45p-4:30p  Beyond the Baby-Friendly Hospital: Scaling up and Baby-Friendly Communities- Rafael Perez-Escamilla, PhD, Professor, Yale School of Public Health

4:30p  Closing/Departure Ceremony- Neva Kayaani, BSN (Navajo), Public Health Nurse, IHS-Albuquerque Area (on behalf of the Dine’ people)
Maternity Care & Infant Feeding in Indian Country

1st Annual Conference
May 1, 2014

Hosted by The Breastfeeding Center in collaboration with the US Breastfeeding Committee and funded by the Kellogg Foundation

SUMMIT FOR HEALTH CARE PROFESSIONALS & THE COMMUNITY ON:

- The Baby-Friendly Hospital Initiative
- Community Outreach
- Compliance with the WHO Code

This one day conference will highlight the past, present, and future of maternity care and infant feeding in Indian Country, focusing on promoting breastfeeding at birth through achieving Baby-Friendly™ hospital designation.
This conference highlights the past, present, and future of maternity care and infant feeding in Indian Country, with a focus on achieving Baby-Friendly™ hospital designation. The participating health care professionals and community leaders are dedicated to creating effective and appropriate breastfeeding support systems for organizations working with Native American populations.

We are excited at the level of participation from prominent leaders in the field, who will share their experience and expertise on such topics as The Baby-Friendly Hospital Initiative, community outreach and organizing, and traditional practices.

As you network, connect, and share challenges and solutions, we hope this summit will fuel your initiative and provide you with new strategies to continue your work in the field!

After the conference visit the Indian Country Breastfeeds website for more resources!

www.IndianCountryBreastfeeds.weebly.com

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Gayle Dine’Chacon, MD, (Navajo) is the former Surgeon General of the Navajo Nation and currently serves as the Director of the Center for Native American Health at the University of New Mexico. Her interests focus on providing clinical, educational, research and policy services to American Indians and specifically the Navajo Nation.

Camie Jae Goldhammer, MSW, CLE, IBCLC, (Sisseton-Wahpeton) is the founder and chair of the Native American Breastfeeding Coalition of Washington, a member of the Native American Women's Dialogue on Infant Mortality, and a founding member of the Collaborative for Breastfeeding Action and Justice. Her work focuses on the effects of historical and complex traumas on American Indian/Alaska Native families, inequity in breastfeeding support, breastfeeding justice, and food/tribal sovereignty through breastfeeding.

Clifton Kenon Jr., DNP, MSN, RN, IBCLC, is a Maternal-Child Health Consultant at the Indian Health Service (IHS)-Great Plains Area Office. Dr. Kenon was a prime mover in establishing the first 3 Baby-Friendly IHS hospitals in Aberdeen (Great Plains). His expertise and interests include prenatal counseling, the Baby-Friendly Hospital Initiative, care reform, diversity in nursing, and breastfeeding.

Bethany Moody, RN, MSN, CNM, (Eagle Clan of the Piqua Shawnee Nation) is a certified nurse-midwife and has caught 1323 little ones in their arrival into their physical journey. She currently is the Maternal Child Health Nurse for the Nottawaseppi Huron Band of the Potawatomi Nation. Her interests focus on providing cultural, nutritional, and breastfeeding home visitation services to Anishnaabek communities, specifically Michigan’s Bode’wadmi Nation.

Rafael Pérez-Escamilla, PhD, is Professor of Epidemiology & Public Health, Director of the Office of Public Health Practice, and Director of the Global Health Concentration at the Yale School of Public Health. His research interests include breastfeeding, maternal HIV, child development, and maternal-child public health nutrition.
Moderator: Jeannette M. Yazzie, eMBA, BSN, RN, (Navajo) is the Nurse Consultant/Chief Nurse for the Indian Health Service–Navajo Area region. Ms. Yazzie has been a registered nurse since 1980 and has earned a Master’s degree in Business Administration with an emphasis in Leadership. Her work has taken her to the Yakama Indian Reservation in Toppenish, Washington; the White Mountain Apache Indian Reservation and Phoenix Indian Medical Center in Arizona; and the Aberdeen Area regional office in Aberdeen, South Dakota. Her nursing background includes work in the ICU, the OPD/Ambulatory Care Department, and as nursing supervisor/administrator.

Panelist: Antoinette Kleiner, RN, IBCLC, has worked in Maternal Child Health for over 20 years. She is the Nurse Educator/Lactation Consultant for the Shiprock Service Unit and serves as the leading educator for lactation services. She provides advanced lactation consultations and is the Baby-Friendly lead for Northern Navajo Medical Center. Her mission is to advance healthcare and wellbeing through the empowerment of patients and families, as well as the healthcare staff who serve them.

Panelist: LT Jenna Meyer, RNC, IBCLC, has been working as a Clinical Nurse with the Indian Health Service since 2007. She began her nursing career at Fort Defiance Indian Hospital. With experience in Medical/Surgical, Pediatric and Obstetrical Nursing, she transferred to Claremore Indian Hospital in 2010 and was the Lead Coordinator for the Baby-Friendly Hospital Initiative. Since August 2013 she has been the Acting Director of Quality Management at Hopi Health Care Center, assisting in the Designation Phase of the BFHI.

Panelist: Carrie Rigsby, RN, BSN, (Cherokee) currently serves as a staff nurse and Baby-Friendly Project Lead at Cherokee Nation's Hastings Hospital in Oklahoma. She has been an OB nurse for the past 16 years, and her passion has been education for staff and patients to help improve care for obstetrical patients and their families.
Moderator: Neva Kayaani, BSN, (Navajo) is a public health nurse consultant at the Indian Health Service-Albuquerque Area Office.

Panelist: Jan Biakeddy, RN, PHN, BSN, CLC (Navajo), is the Acting Director of Public Health Nursing at the Whiteriver Service Unit, on the White Mountain Apache Reservation in Arizona. As a PHN, Jan's focus has been Maternal Child Health.

Panelist: Mona Owaleon, RN (Zuni) is the Director of Public Health Nursing and an active Public Health Nurse at the Zuni Comprehensive Community Health Center.

Panelist: Amanda Singer (Navajo) is the Navajo Nation Breastfeeding Coalition Chair. She has been a Breastfeeding Peer Counselor with the Navajo Nation WIC Program for 8 years and a Certified Lactation Counselor for 6. Mrs. Singer was a part of the team that pushed to get the breastfeeding mothers workplace support law, The Navajo Nation Healthy Start Act of 2008, to become Navajo Nation Law. Her interests include increasing the breastfeeding duration rates on the Navajo Nation for healthier communities.

Panelist: Carol Williamson is a graduate from the South Dakota Flandreau Indian School. She has worked for 34 years for Blackfeet tribal programs and has a deep understanding of and connection to the Blackfeet community. Since joining the Blackfeet Manpower program 7 years ago, she was coordinator of the Siksika Healthy Marriage Initiative, helping to develop and encourage healthy relationships, and has been coordinator and case manager for the Blackfeet Manpower Teen Pregnancy/Parenting Coalition for 2 years.

Panelist: Ruby Wolf (Zuni) is the Director of the Zuni WIC Program.
Kinkini Banerjee, MS, is the Coalitions Relations Manager of the United States Breastfeeding Committee.

Leota Begay, M.Ed., CLC, (Navajo) is a Senior Nutritionist and Breastfeeding Coordinator at the Navajo Nation WIC program in Window Rock, Arizona.

Roger A. Edwards, ScD is an Assistant Professor at Northeastern University in the Bouvé College of Health Sciences in Boston, MA. His current research interests are focused on community factors that affect breastfeeding behaviors pre- and post-natally, including enabling continuity of care for breastfeeding support across various community-based organizations.

Lori Feldman-Winter, MD, MPH, is professor of pediatrics at Cooper Medical School of Rowan University and Division Head of Adolescent Medicine at Cooper University Hospital in Camden, NJ. She is the Policy Chairperson for the American Academy of Pediatrics Section on Breastfeeding and the National Faculty Chair for the NICHQ Best-Fed Beginnings Projects.

Sandy Haldane, BSN, MS, (Tsimshean) is the Director of the Maternal and Child Health Service Line at the Alaska Native Medical Center.

Nurit Harari, MD, is a pediatrician at Chinle IHS Hospital.

Euphemia John BS, CLC, IBCLC, (Cherokee) is a lactation coordinator at the Cherokee Nation WIC Program in Tahlequah, Oklahoma.

Jennifer Matranga, MS, BSN, RN, CCE, IBCLC, has been a registered nurse for 29 years, a Childbirth Educator for 18, and an IBCLC for 11 years. Passionate about the BFHI, Ms. Matranga has proudly assisted 2 hospitals through the journey to designation. She is the Consultant for the Connecticut CPPW project to assist 10 Hospitals towards BFHI, and is the Clinical Director at Baby-Friendly USA.
Ora Nez (Navajo) has been a Breastfeeding Peer Counselor with the Navajo Nation WIC Nutrition Program for 6 years, and is a member of the Navajo Nation Breastfeeding Coalition. She is a mother of 3, and is currently breastfeeding her 2 1/2 year old son.

Roberta Ortiz, LE, CD, CHW, (Oglala Lakota/Yomba Shashone) is a Lactation Educator/Full Circle Doula living in Portland, Oregon. In September 2013, she founded the Oregon Inter-Tribal Breastfeeding Coalition.

Angelina Smith, RN, BSN, MSN, PHN, (Navajo) is a Nurse Lactation Educator under Public Health Nursing and a Certified Breastfeeding Specialist at the Northern Navajo Medical Center (NNMC). She is dedicated to educating and assisting first time mothers, especially gestational diabetic mothers and mothers with breastfeeding challenges in the Shiprock Service Unit communities. She is a member of the Navajo Nation Breastfeeding Coalition, the New Mexico State Breastfeeding Task Force, and has been Co-chair of NNMC Breastfeeding Task Force for 14 years.

Elizabeth Steimel, BSN, is a Maternal Child Health Case Manager at the Norton Sound Health Corporation in Nome, Alaska.

Jana Towne, BSN, MHA, (Tlingit and Haida) is Nurse Executive at Whiteriver Indian Hospital in Whiteriver, Arizona.

Twila Whitekiller, IBCLC, CLC, (Cherokee Nation) works as a breastfeeding peer counselor at the Cherokee Nation WIC Program in Tahlequah, Oklahoma.
Group 1: Community Outreach

Young Women United: By and For Young Women of Color Luna Sagrada/Sacred Moon Collective

Winslow Indian Health Care Center: Supporting Breastfeeding at Winslow Indian Health Care Center

First Nations Community Healthsource: Addressing Breastfeeding Needs of the Homeless

Cherokee Nation WIC Program: Breastfeeding in Cherokee Country

Pueblo of Jemez Health & Human Services: Prenatal Childbirth Education Classes

Northwest New Mexico First Born: Nurturing & Nourishing—Beginning Families

Pine Hill Health Center

Pinon Health Center

Blackfeet Manpower One Stop: Blackfeet Supporting BFHI through Community Partners

Navajo Nation WIC: Stepping into the Healthy Start Act

Group 2: Breastfeeding Traditions

Chinle IHS Hospital: Keep Our Dine Tradition...Breastfeed

Sonoma County Indian Health Project: Bringing Back Tradition

Norton Sound Health Corporation: Traditional Breastfeeding Practices of Northwest Alaska

University of New Mexico Health Sciences Center: The Impact of Culture, Education and Health on Breastfeeding Beliefs and Practices among Off-Reservation American Indian Women: A pilot study
Group 3: Region-wide Work

Navajo Nation Breastfeeding Coalition: Moving Forward towards the Baby-Friendly Community Initiative

Great Plains Areas IHS: Baby-Friendly Work at the Aberdeen Area [Great Plains] Hospitals

Native American Breastfeeding Coalition of Washington Birth and Family Center: A Holistic Approach

Nottawaseppi Huron Band of the Potawatomi Nation: Breastfeeding in Potawatomi Country

Oregon Inter-Tribal Breastfeeding Coalition: Birth & Beyond

Navajo Area Baby-Friendly Task Force

Group 4: Hospitals

Tuba City Regional Healthcare Corporation: Where We Are Now

Whiteriver Indian Hospital: Latching on to the Past, to Nourish the Present, for a Healthier Future-the Role of Public Health Nursing

Alaska Native Medical Center: Developing a Healthy Infant Feeding Program that Spans the Continuum of Care

Northern Navajo Medical Center: Baby-Friendly, Everyone Has a Role

Gallup Indian Medical Center: Encourage Staff Buy-In, through Skills Fairs

Tséhootsooí Medical Center: Public Health Nursing Helping Tséhootsooí Medical Center Become Baby-Friendly

Chickasaw Nation Medical Center: It All Begins with Skin to Skin

Cherokee Nation Hastings Hospital: So the Journey Begins

Hopi Health Care Center: It Takes a Village

Phoenix Indian Medical Center: How Baby-Friendly Has Made a Difference at PIMC

Claremore Indian Hospital
The Breastfeeding Center
Founded in 1999, and part of the Division of General Pediatrics at Boston Medical Center, The Breastfeeding Center is one of the most prominent breastfeeding research, teaching, and advocacy centers in the United States. Nationally, The Breastfeeding Center is supporting the growth and development of the Baby-Friendly Hospital Initiative, which promotes optimal maternity care for all women, and increases breastfeeding initiation, duration, and exclusivity.

To learn more, visit: [www.bmc.org/breastfeedingcenter.htm](http://www.bmc.org/breastfeedingcenter.htm)

Indian Health Service Tele-Behavioral Health Center for Excellence
Offering training seminars and training on behavioral health topics ranging from addiction and intellectual disability, to children and adolescent behavioral health. The Center is recording our conference and will make the presentations available to the public.

To learn more, visit: [https://sites.google.com/site/ihstbhce/](https://sites.google.com/site/ihstbhce/)

Native American Breastfeeding Coalition of Washington
Providing culturally relevant breastfeeding education, outreach, and support to Washington’s Native women and their families.

To learn more, contact: Camie Goldhammer, MSW, LICSW, IBCLC
Phone: (206) 854-7592
E-mail: nabcwa@gmail.com

The Navajo Area Baby-Friendly Task Force
The Navajo Area Baby-Friendly Task Force was formed to support the Baby-Friendly Hospital Initiative in Navajo Area healthcare facilities and to increase the overall breastfeeding rate in Navajo Nation. The Task Force, a multidisciplinary team of IHS and Tribal staff, acts as a resource, support and reference group for medical providers, tribal, and community members.

To learn more, contact: Jeannette Yazzie, eMBA, BSN, RN,
Phone: (928) 871-1329/5842
E-mail: jeannette.yazzie@ihs.gov
The Navajo Nation Breastfeeding Coalition

The Navajo Nation Breastfeeding Coalition’s mission is to "improve the nutritional status and overall health of families on the Navajo Nation." In collaboration with local WIC offices, other community groups, and health care providers, the Coalition works to promote public acceptance of breastfeeding, increase public awareness of its benefits, and encourage behavioral change to improve rates of breastfeeding initiation and duration.

To learn more, visit: [http://navajobreastfeedingcoalition.webs.com/](http://navajobreastfeedingcoalition.webs.com/)

The New Mexico Breastfeeding Task Force

The New Mexico Breastfeeding Task Force is a coalition of individuals in New Mexico working toward the goal of increasing the frequency and duration of breastfeeding in New Mexico. Their New Mexico Baby-Friendly Hospital Project strives to support all hospitals in the state in meeting the requirements to be designated as "Baby-Friendly".

To learn more, visit: [http://www.breastfeedingnewmexico.org/index.html](http://www.breastfeedingnewmexico.org/index.html)

United States Breastfeeding Committee

The United States Breastfeeding Committee is an independent nonprofit organization that was formed in response to the Innocenti Declaration of 1990, calling on every nation to establish a multisectoral national breastfeeding committee to coordinate national breastfeeding initiatives. USBC is now a coalition of more than 40 organizations working collaboratively to protect, promote, and support breastfeeding.

To learn more, visit: [www.usbreastfeeding.org](http://www.usbreastfeeding.org)

The Kellogg Foundation

The W.K. Kellogg Foundation, founded in 1930 as an independent, private foundation by breakfast cereal pioneer Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to create conditions in which vulnerable children can realize their full potential in school, work, and life. The Kellogg Foundation is supporting this conference as part of its mission to promote exclusive breastfeeding for 6 months and racial equity in breastfeeding.

To learn more, visit: [www.wkkf.org](http://www.wkkf.org)
Thank you to the Women’s Health Advisory Group from Northern Navajo Medical Center for their video, “Baby-Friendly, Everyone Has a Role”

We would like to thank the Grammy Award-winning Black Eagle drum group from Pueblo of Jemez and their drum keeper, Malcolm Yepa, for their performance during the Pre-Conference Reception.

Many thanks to our Conference Advisory Board: Camie Goldhammer, Antoinette Kleiner, Neva Kayaani, Beth Moody, Ora Nez, Mona Owaleon, Carrie Rigsby, Amanda Singer, Jana Towne, and Jeannette Yazzie.

Notes
Visit the Indian Country Breastfeeds website to get more information on breastfeeding organizations in your area, to access and share Baby-Friendly resources and materials, and to network with individuals who share a passion for supporting breastfeeding in American Indian and Native Alaskan populations.

www.IndianCountryBreastfeeds.weebly.com